



Muhammad Jihad Musilly

Marketing Specialist



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Istanbul, Sultangazi

Education

2016

English Literature degree
Faculty of Arts and Humanities
Hama, Syria

Graphic design diploma
Ceaseless Center-Istanbul

Languages

- Arabic
- English
- Turkish "moderate"

Skills

- Data analysis and campaign results monitoring
- Creating marketing plans
- Linking Pixel and all Google Tags to the website, and audience retargeting

Experiences

1- Three years experience in Digital Marketing through social media platforms: Meta, Google, Tiktok, and Snapchat.

2- Four years experience in graphic design and video editing (Photoshop, Illustrator, Indesign, Premiere Pro, After Effects)
My portfolio on [Behance](#)

4- Website creating through Wordpress (moderate level)

5- Social media management (Content writing, posts designing and scheduling)

Working Experience

- 2020

Graphic designer for Al Pasha for Trading, and for the online store Huna Istanbul

- 2021

Graphic designer for the charitable organization Ummah, and for Eyeturk Media

- 2022-2023

Digital marketing, web and social media management for Eva Clinic and Ana Clinic in Turkey
(More than 10 thousands dollar per month for ads)

- 2022-2024

Digital marketing for Aksu Group in Turkey
(More than 20 thousands dollar per month for ads)

German Estetica, Marmara Clinic,
Dura Clinic, First Clinic, 81Go, 81Go Estate

- 2023-2024

Digital marketing and social media management for Zein Clinic, Need Estetik, Ekotom Hastanesi, Rhino Care, Cosmo Care, and Bilge Hastanesi.

- 2022-2024

Working (online) for many copmanies in digital marketing and social media management: