



# Karam Magdy

Integrated Marketing Specialist

Experienced marketing specialist with a strong background in sales, marketing, and media roles. Currently pursuing a master's degree in journalism at Akdeniz University.

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📍 Antalya

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## WORK EXPERIENCE

### Integrated Marketing Specialist

Marketing House NYC

02/2024 - Present

Antalya, Turkey (Remote)

### Sales Representative

Realtor Global Gayrimenkul Ve Yatırım  
Danışmanlığı

07/2023 - 01/2024

Antalya, Turkey

### Content Executive

Marketing House NYC

02/2022 - 01/2023

Antalya, Turkey

### Photographer

T.C. Gençlik Ve Spor Bakanlığı

09/2021 - 10/2021

Ankara, Turkey

## EDUCATION

### Master of Arts - Journalism

Akdeniz University

06/2024 - Present

Antalya, Turkey

### Bachelor of Arts - Journalism

Akdeniz University

09/2018 - 06/2022

Antalya, Turkey

## SKILLS

Problem-solving abilities

Time Management

Active Listening

Content Strategy Development

Marketing Strategies

Creative Thinking

Social Media Content Writing

Microsoft Office

Customer Relationship Building

## ACHIEVEMENTS

Competition (09/2021)

Associated with T.C. Gençlik ve Spor Bakanlığı

## CERTIFICATES

Google Ads - Measurement Certification (03/2024)

Project Initiation: Starting a Successful Project  
(12/2023)

Social Media Management (05/2023)

Introduction to Social Media Marketing (12/2022)

Digital Marketing Professional (01/2022)

Middle East Seminars Spring Program 2021 (07/2021)

## ORGANIZATIONS

Life Makers Foundation (02/2017 - 09/2017)

Team Leader

Library of Alexandria (01/2016 - 01/2017)

Social Media Marketing Specialist

Türk Kızılayı (01/2021 - 01/2022)

Volunteer

## LANGUAGES

Arabic

Native or Bilingual Proficiency

English

Professional Working Proficiency

Turkish

Full Professional Proficiency